
Trump, Clinton and the Future of the United States of America



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#USElections2016

29 September 2016

- The 2016 electoral landscape
- Early Primaries
- Super Tuesday
- A narrowing race
- The party conventions
- The shifting demographic
- Current position
- Challenges for the future

The Electoral Landscape

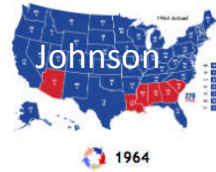
- Presidential Votes 1952-2012
- 2012 Elections
- 2014 Midterm Elections

Presidential Votes



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Presidential Election 2012

| Presidential Candidate | Vice Presidential Candidate | Political Party | Popular Vote | % Vote | Electoral Votes | % Vote |
|---------------------------|--------------------------------|-----------------|--------------|--------|--------------------|--------|
| Barack H. Obama | Joseph R. Biden, Jr. | Democratic | 65,918,507 | 51.01% | 332 | 61.70% |
| Willard Mitt Romney | Paul Ryan | Republican | 60,934,407 | 47.15% | 206 | 38.30% |
| Gary Johnson | James P. Gray | Libertarian | 1,275,923 | 0.99% | 0 | 0.00% |
| Jill Stein | Cheri Honkala | Green | 469,015 | 0.36% | 0 | 0.00% |
| Other (+) | - | - | 639,790 | 0.50% | 0 | 0.00% |
| Total | | | 129,237,642 | | 538 | |

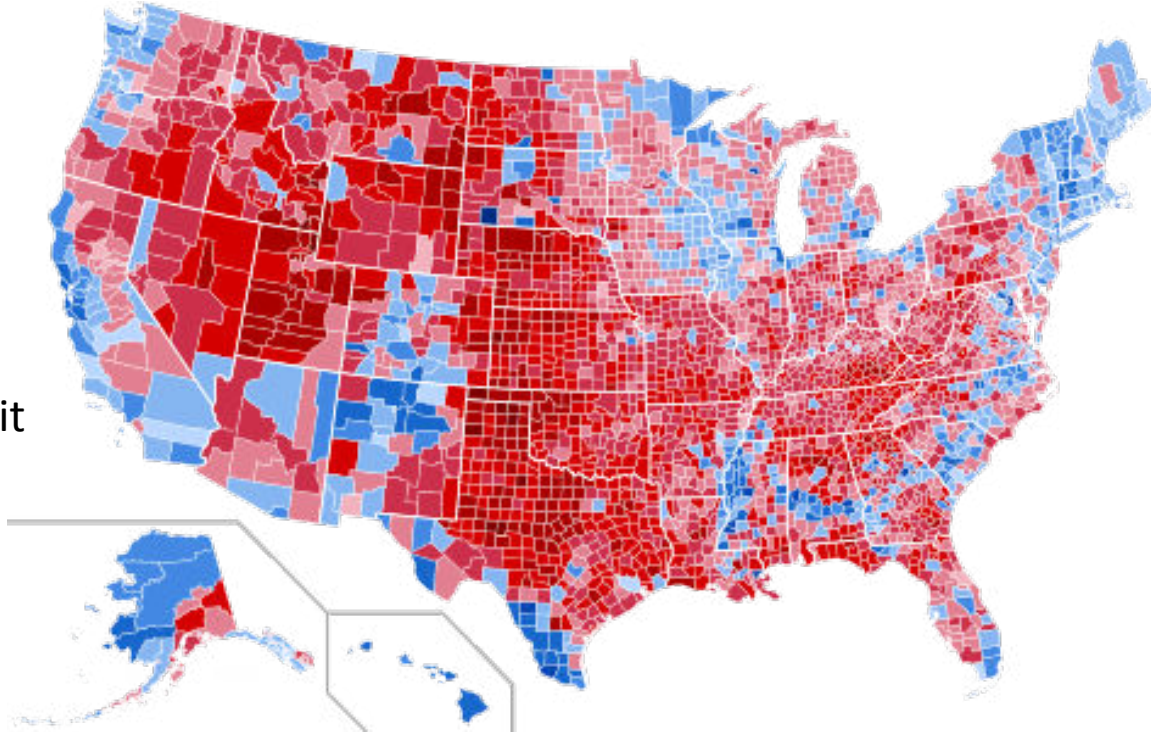
Presidential Election 2012



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Rural-Urban split



Midterm Elections 2014

- All 435 seats in the House of Representatives
- 36 seats in the Senate out of 100 were contested
- Republicans gained seats in both the House and the Senate and gained control of Congress
- Divided government

House Elections



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House Election Results

DEC 17, 2014, 12:28 PM

188 Democrat

13 seats

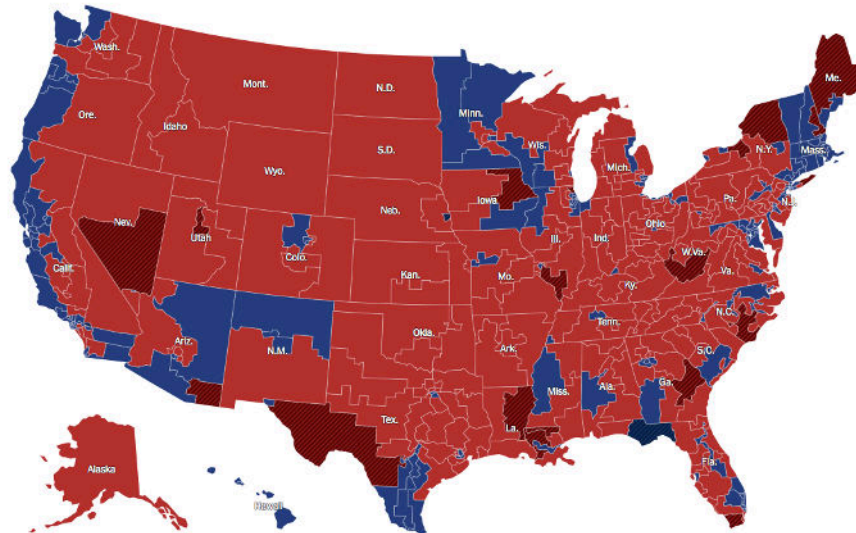
Need 417 for control

218

247 Republican

13 seats

LEAD: WIN, GAIN
Dem.
Rep.
Other
No results
No election
Runoff/tie



Senate Elections



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Senate Election Results

DEC. 17, 2014, 12:28 PM

46 Democrat*

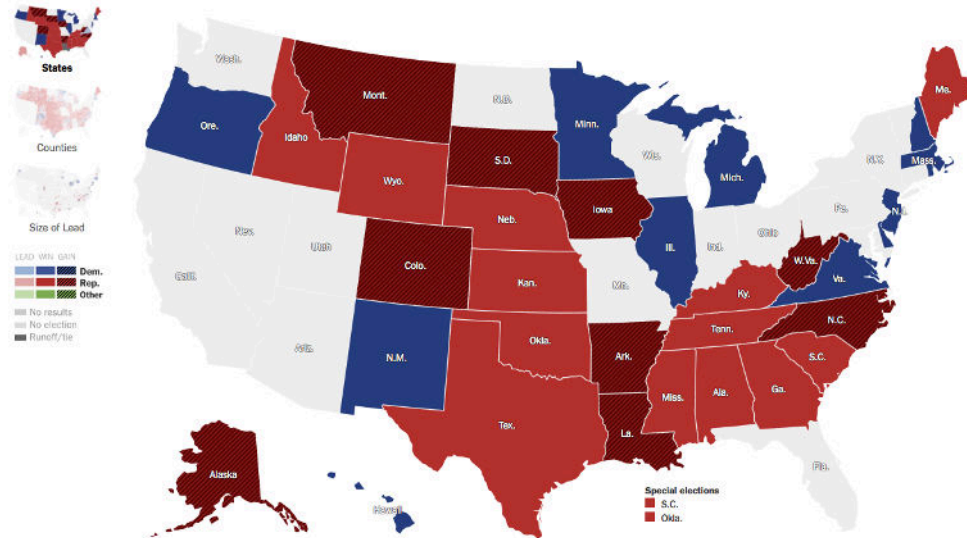
9 seats

50

54 Republican

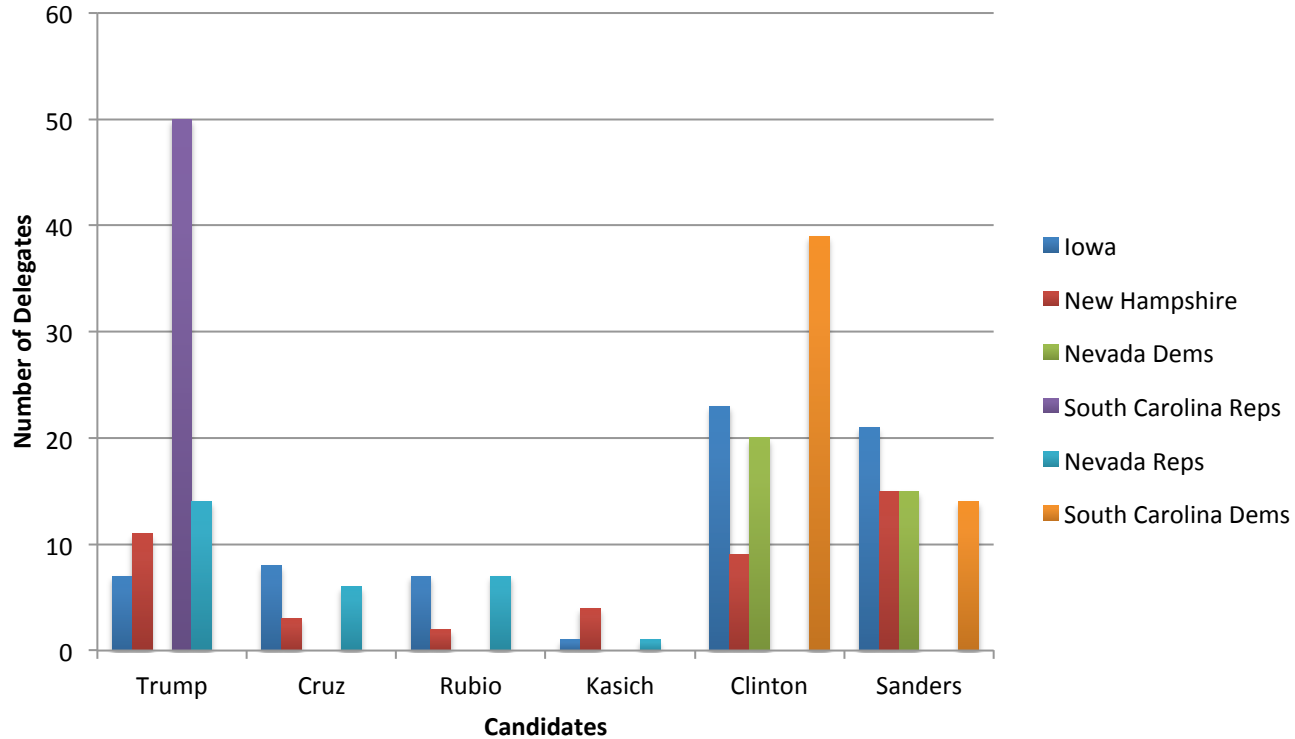
+8 seats

took full control



Note: Key states are called by New York Times editors. Other states are by The Associated Press. * Democratic total includes Bernard Sanders, an Independent from Vermont and Angus King, an Independent from Maine, who caucus with the Democrats.

Early Primaries



Super Tuesday


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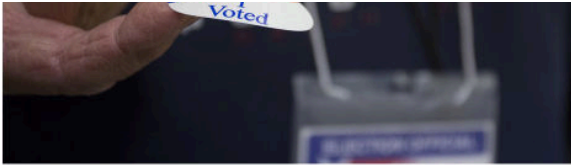
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Super Tuesday: Clinton and Trump lift off as rivals straggle behind

March 2, 2016 4:28am GMT



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They won did... not lose

The results of "Super Tuesday", when a clutch of US states voted to choose the two parties' nominees, have seriously ironed out both the Republican and Democratic primary campaigns. Both Donald Trump and Hillary Clinton scored major gains, and their rivals are now fully on the ropes. It may be that the campaigns are finally stabilising after a truly wild start to the primaries.

Donald Trump has bounced back remarkably from his [loss in Iowa](#). He went into Super

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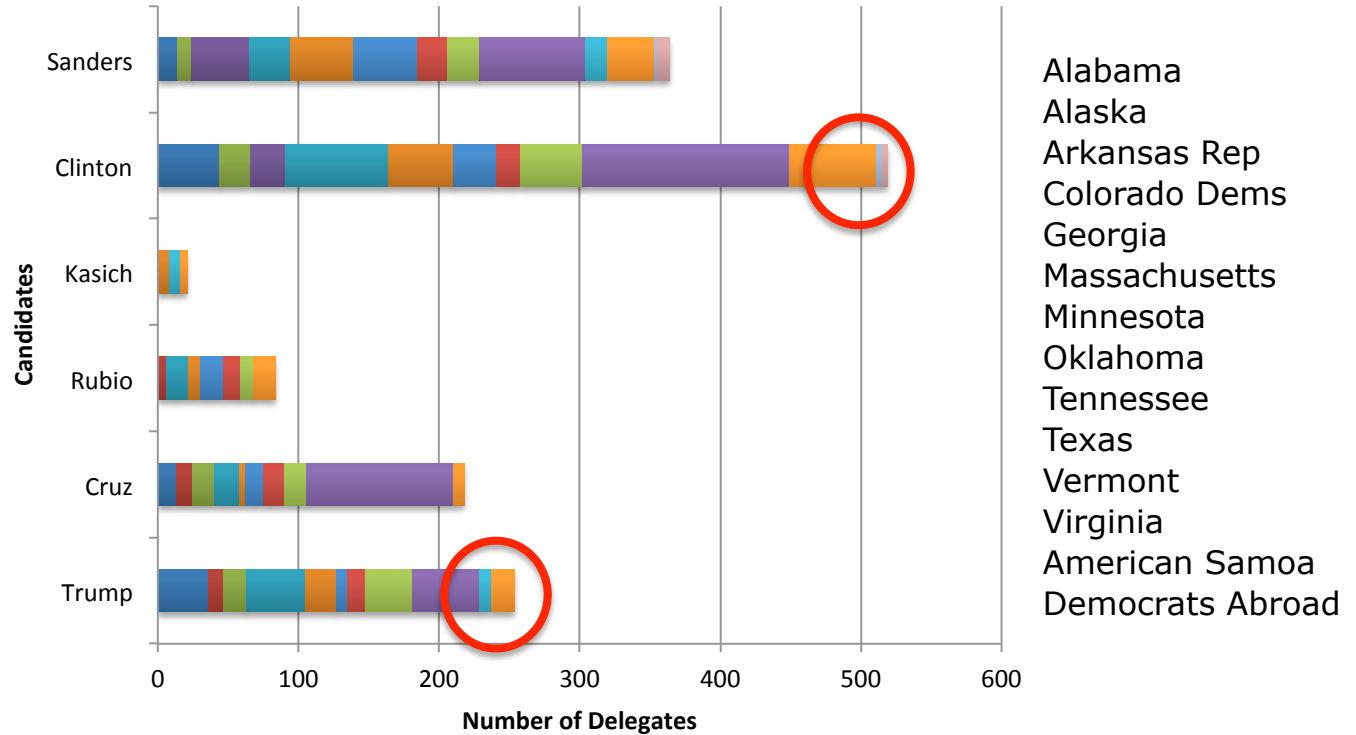
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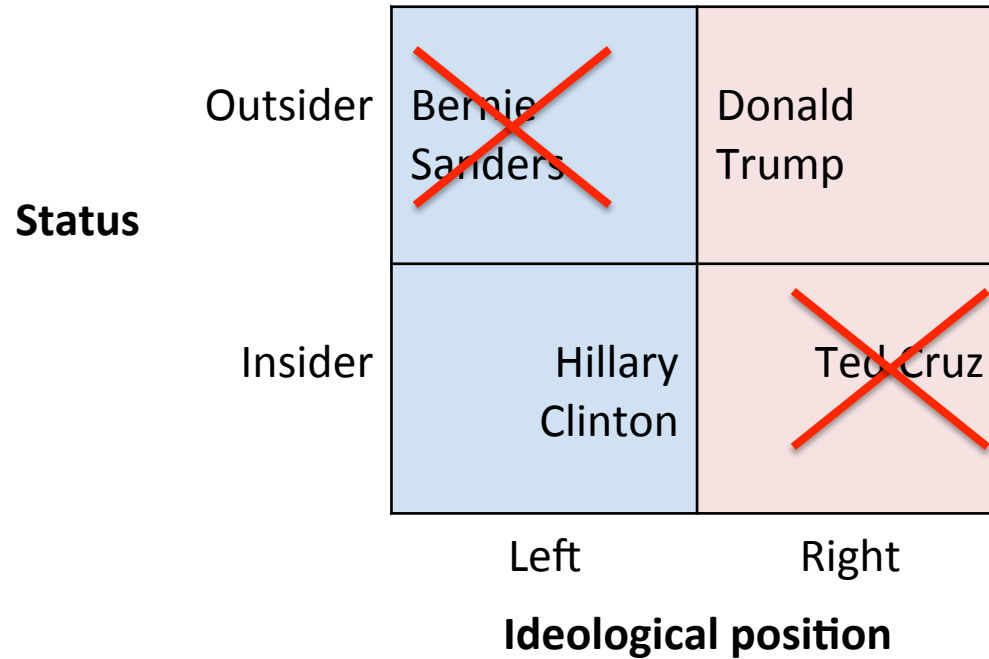
‘...the presidency is now Clinton’s to lose.’

Super Tuesday

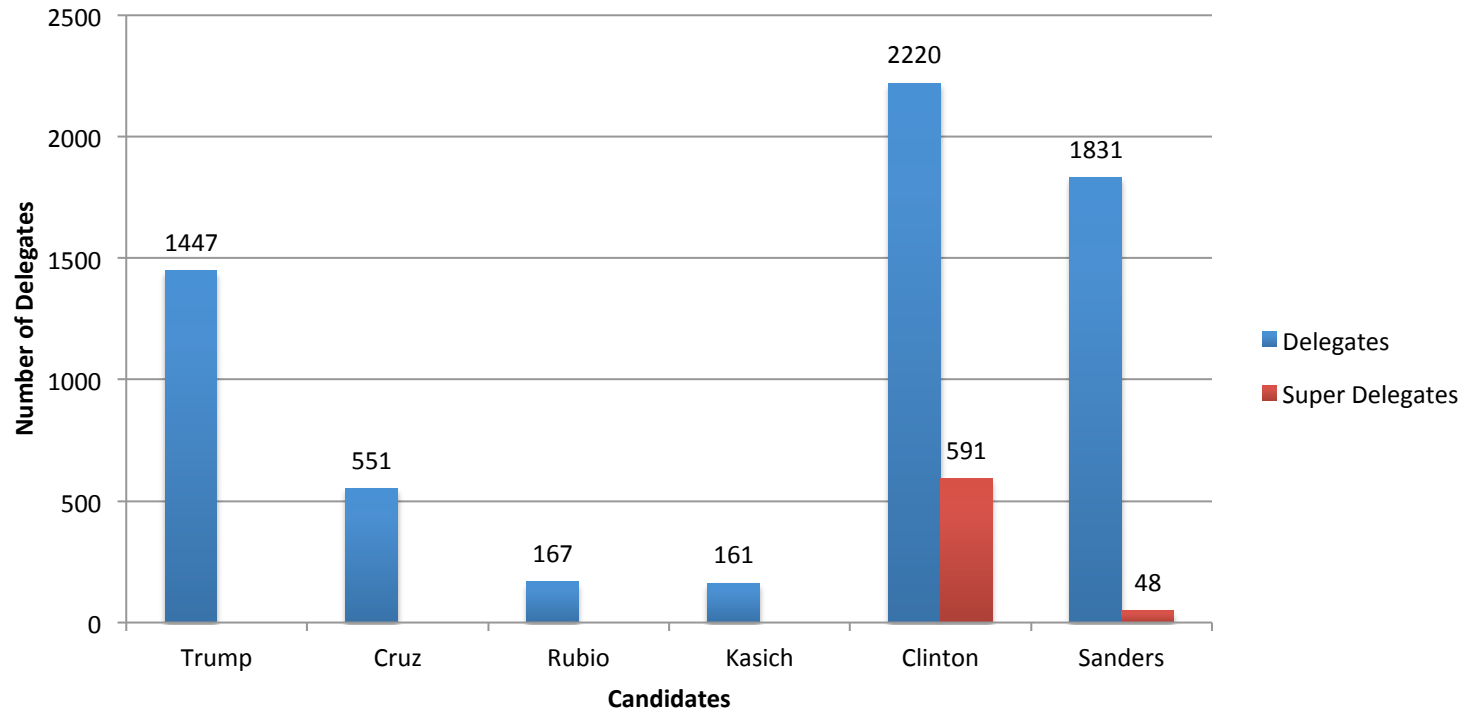
2 March 2016



Four-way race



Primary Results



The Conventions

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Categories

August 1, 2016, by [pressoffice](#)

A tale of two Americas

It is the best of times and the worst of times in America according to Professor Todd Landman.

Originally from the US state of Pennsylvania and currently Professor of Political Science and Pro-Vice-Chancellor for the Faculty of Social Sciences at The University of Nottingham, Professor Landman gives his unique outlook on the latest developments in the race for the White House.



The Republican National Convention and the Democratic National Convention have now come to pass. After two weeks of listening to supporting speeches and the keynote speeches from Donald Trump and Hillary Clinton, it would appear that it is both the best of times and the worst of times in America.

Donald Trump painted a picture of an America that is in decline, with rising crime rates, crumbling infrastructure, threats from unwelcome people, and a loss of power and authority abroad. His solution to these problems remains to be fully articulated, but certainly involves his own personal efforts, which he alone will deploy and to be 'the voice' of his supporters. It reminded me somewhat ironically of the populist caudillo candidates from 20th Century Latin America: men on horseback who alone will deliver their people to true greatness.

Hillary Clinton entered the stage in a pure white suit and presented a vision of America that was markedly different from her rival. She acknowledged many challenges but set out a number of proposals typical of her style as a pragmatic realist, informed by her experiences as a charity worker, lawyer, First Lady, Senator and Secretary of State. She adopted a centre left position on social issues and combined it with a stern (complete with a steely stare) set of statements on foreign policy and national security, while articulating a more inclusive and welcoming narrative about the collective culture of success in the history of America.

These events in the long electoral calendar for the US President are meant to unify supporters, clarify platforms, and energise voters. They are meant to consolidate party positions and pave the way for the remaining months of the campaign until the elections in November. Popular reaction to both conventions suggest that the Democrats crowded in all three to a much greater extent than the Republicans, but lacking from either was a real home run

Trump

America in decline

Rising crime rates

Crumbling infrastructure

Unwelcome people and threats

Loss of power and authority abroad

'Caudillo' politics

Clinton

America that can work together

Inclusive narrative

Policy knowledge

Centre left domestic stance

Pragmatic realist foreign stance

Clinton v. Trump

Clinton

Raise middle class income
Gun control
Affordable healthcare
Pathway to citizenship
Pro union
Pro equality/diversity
Voting rights

Trump

Physically separate US and Mexico
Oppose Affordable Care Act
Veteran administration reform
Tax reform
Strong 2nd amendment rights
Immigration reform

The Great Debate

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University of Nottingham > Blogs > The News Room > International > The Great Debate – Professor Todd Landman reviews Trump

// Blog Post UoN Blogs / The News Room

September 27, 2016, by
[Charlotte Anscombe](#)

The Great Debate –
Professor Todd
Landman reviews
last night's battle
between Clinton
and Trump



This week is one of the most awaited in the calendar for the US presidential campaign. The primaries are over and have produced the two main candidates and their running mates, the conventions have sought to solidify support and unify the messages for each party, and the summer months have been spent on the campaign trail preparing for the final push to the finish line on 8 November 2016.

Last night saw the first of three debates between the two main candidates: Donald Trump for the Republicans and Hillary Clinton for the Democrats. Both candidates are not without controversy and both are the least favourable candidates ever to run for President of the United States of America.

For poll watchers like me, the last few months have seen a roller coaster of popular attitudes that at times has looked as if Clinton had it in the bag (e.g. just after the Democratic Convention) to a neck and neck contest this week that will only become more fierce as the 8 November election date approaches. Clinton had up to a 10% lead over Trump in the weeks after her convention, but that lead has now narrowed to only a few points, depending on the poll, and is certainly within a 3% margin of error. The probability of a Clinton win, according to the celebrated [Five Thirty Eight](#) site has gone from a high of 89.2% in mid August to 54.8% this week.



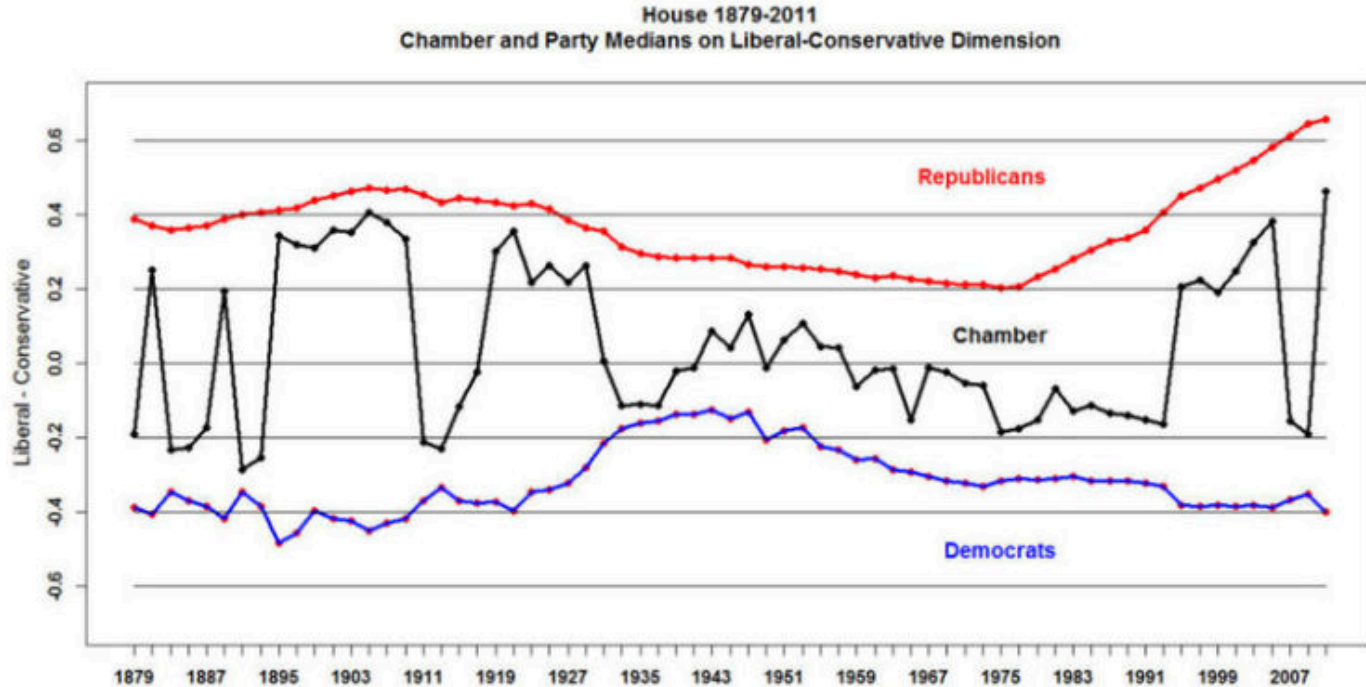
Unprepared, delivered
single message, and
played to core
supporters

Prepared, delivered
multiple messages, and
still needs a strong
vision

Key changes

- Ideological polarisation
- Progressive shift
- Demographic shift

Ideological polarisation

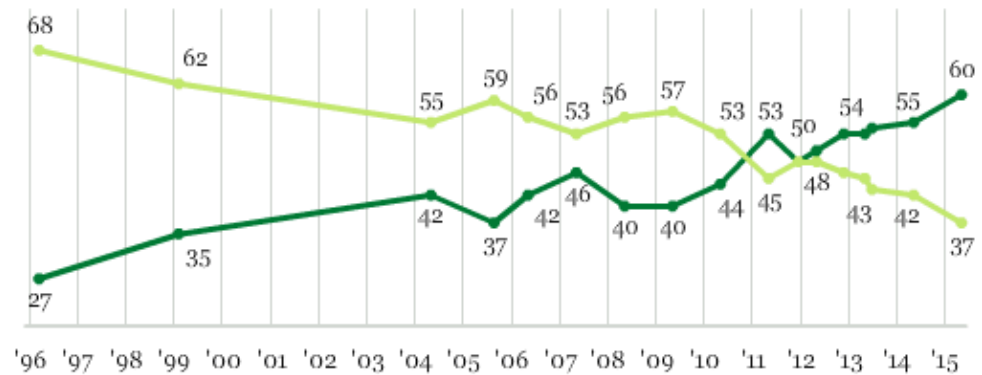


Progressive shift

Support for same sex marriage

Do you think marriages between same-sex couples should or should not be recognized by the law as valid, with the same rights as traditional marriages?

■ % Should be valid ■ % Should not be valid



Note: Trend shown for polls in which same-sex marriage question followed questions on gay/lesbian rights and relations
1996-2005 wording: "Do you think marriages between homosexuals ..."

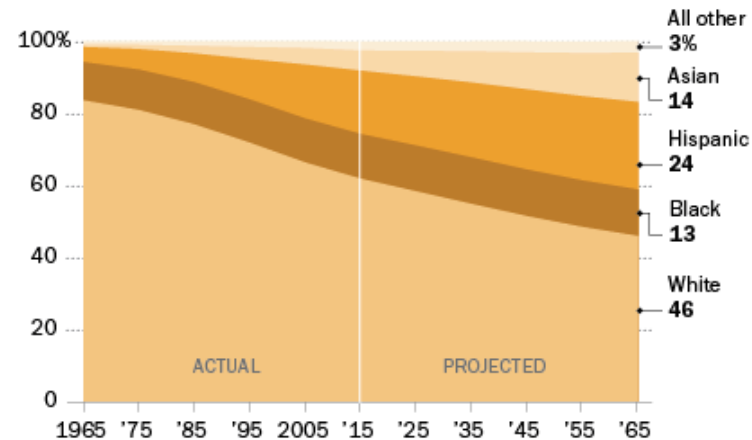
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Demographic shift

Ethnic composition (Actual and Projected)

The changing face of America, 1965–2065

% of the total population



Note: Whites, blacks and Asians include only single-race non-Hispanics; Asians include Pacific Islanders. Hispanics can be of any race.

Source: Pew Research Center 2015 report, "Modern Immigration Wave Brings 59 Million to US, Driving Population Growth and Change Through 2065"

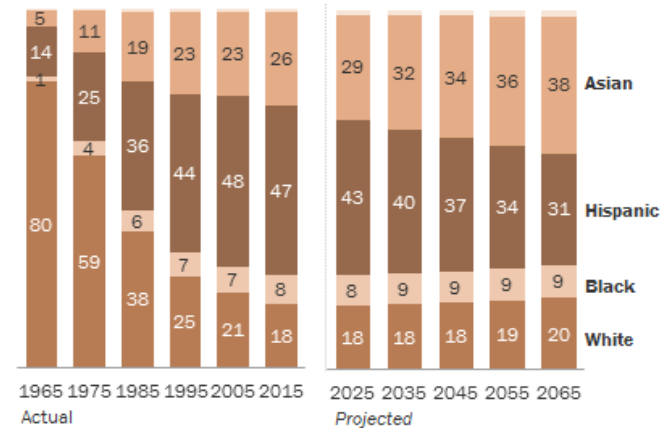
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Demographic shift

Asian population (Actual and Projected)

Asians Projected to Become the Largest Immigrant Group, Surpassing Hispanics

% of immigrant population



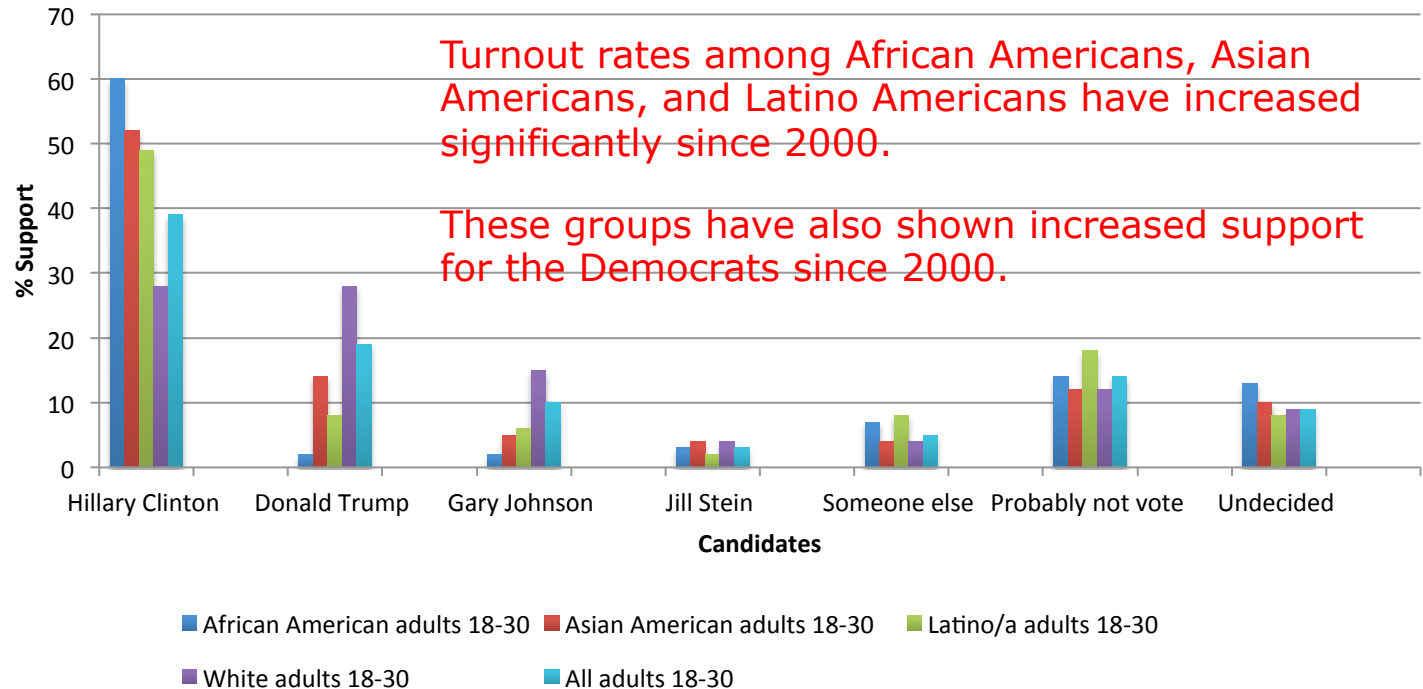
Note: Whites, blacks and Asians include only single-race non-Hispanics. Asians include Pacific Islanders. Hispanics are of any race. Other races shown but not labeled.

Source: Pew Research Center estimates for 1965-2015 based on adjusted census data; Pew Research Center projections for 2025-2065

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Demographic shift

Ethnic Support for Candidates (N=1,958)



Demographic shift

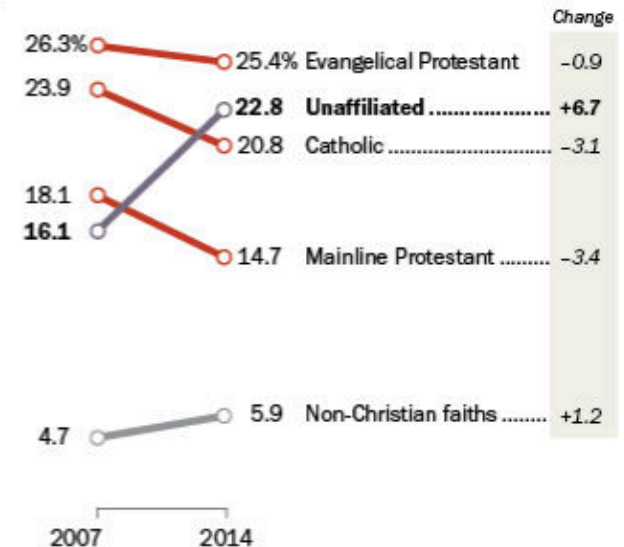
Religious affiliation

Changing U.S. Religious Landscape

Between 2007 and 2014, the Christian share of the population fell from 78.4% to 70.6%, driven mainly by declines among mainline Protestants and Catholics. The unaffiliated experienced the most growth, and the share of Americans who belong to non-Christian faiths also increased.

Source: 2014 Religious Landscape Study, conducted June 4-Sept. 30, 2014

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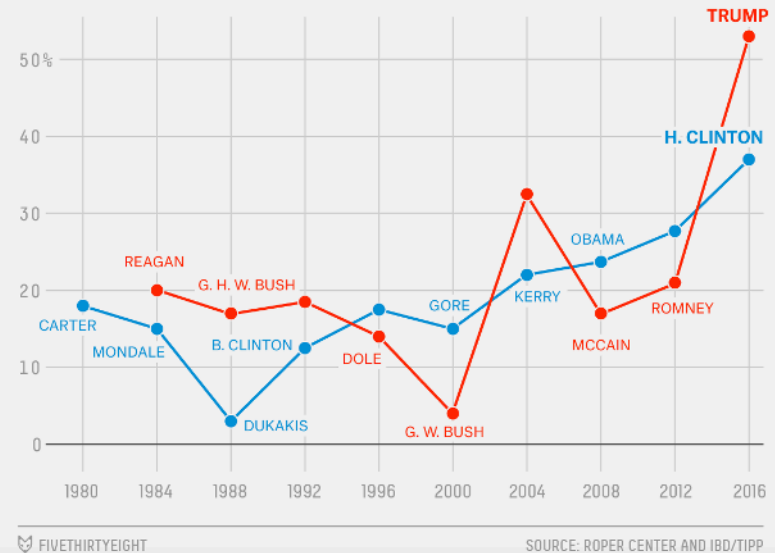


Unfavourable

Trump and Clinton are
the least favourable
candidates ever to run
for president.

Clinton and Trump are historically disliked

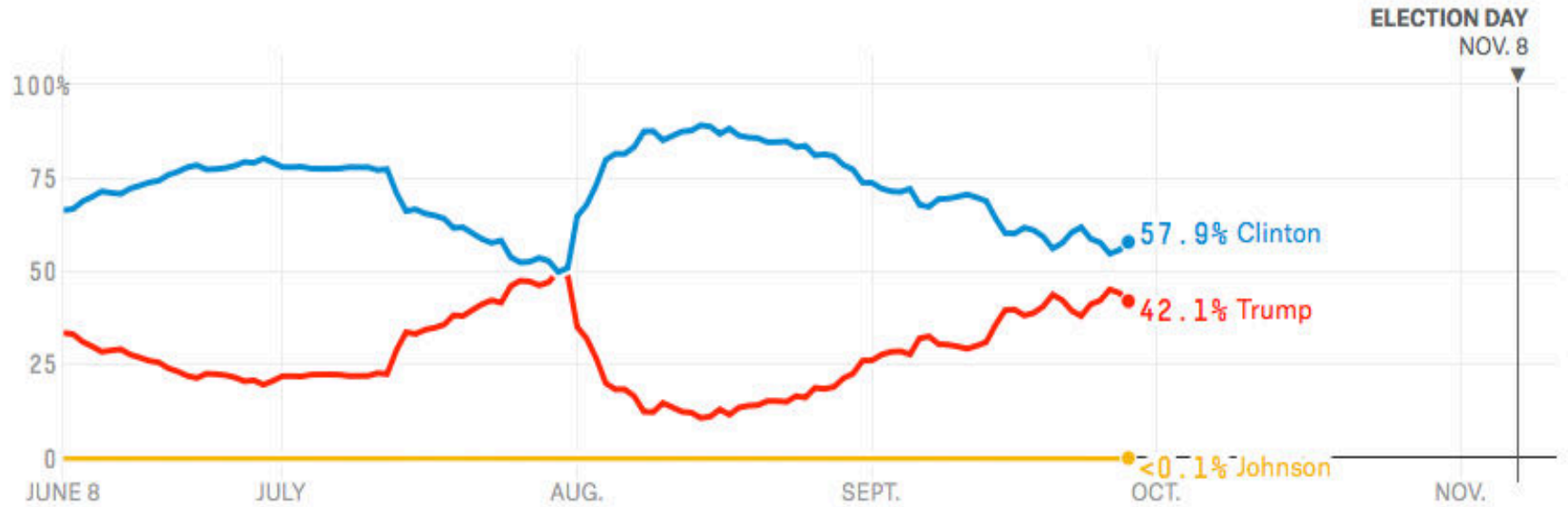
Strongly unfavorable ratings, late March to late April of each election year for Republican and Democratic presidential nominees



Predictions

| Team | Model | Date | Prediction | Confidence |
|--|---|--------------------------------|--------------------------------------|------------|
| Helmut Norpoth (SUNY) | Primary | 3 March 2016 | Republican 52.5% Democrats 47.5% | 87% |
| Robert Erikson (Columbia) Christopher Wlezian (Texas) | Leading Economic Indicators | 13 June 2016 22 August 2016 | Democrats 53% Republicans 48% | 75% |
| Brad Lockerbie (East Carolina) | Econ expectations Political punishment | 28 June 2016 | Democrats 50.4% Republicans 49.6% | 62% |
| Michael Lewis-Beck (Iowa) Charles Tien (CUNY) | Political economy model | 29 July 2016 | Democrats 51.1% Republicans 48.9% | 83% |
| Alan Abramowitz (Emory) | Time for change | 29 July 2016 | Republicans 51.4% Democrats 48.6% | 66% |
| James Campbell (SUNY) | Convention Bump | 26 August 2016 | Democrats 51.2% Republicans 48.8% | 75% |

Predictions (FiveThirtyEight)



Key states

| State | Expected Margin of Victory | Chance of Tipping Election (%) |
|----------------|----------------------------|--------------------------------|
| Florida | 0.6 | 18 |
| Pennsylvania | 2.7 | 12 |
| Michigan | 3.6 | 10 |
| Ohio | 1.8 | 9 |
| North Carolina | 1.2 | 9 |
| Colorado | 1.6 | 7 |
| Wisconsin | 3.8 | 6 |
| Virginia | 4.6 | 5 |
| Minnesota | 4.3 | 4 |
| Nevada | 0.6 | 3 |
| New Hampshire | 2.7 | 3 |
| Georgia | 5.6 | 2 |
| Iowa | 3 | 2 |
| Arizona | 4.5 | 2 |

Future challenges

Domestic

Ideological polarization,
divided government,
demographic shift
Crime, punishment, and
justice
Inequality
Healthcare
Immigration
Gun control
Terrorism and security

International

EU and the Referendum
Trade and globalization
Terrorism and security
Climate change and global
warming
Energy security

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